

South East *Build Wisconsin* Regional Workshop Small Group Record

Small Group : Double Red

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Top 10 responses to the question: “What can the State do to foster economic growth in your region?”

- Priority response #1 (votes: 5) Reduce state’s red tape.
- Priority response #2 (votes: 5) Improve Transportation infrastructure.
- Priority response #3 (votes: 4) Improve our state image.
- Priority response #4 (votes: 3) Increase capital for start-up business.
- Priority response #5 (votes: 3) Develop a strong state retention program.
- Priority response #6 (votes: 3) Address the imbalance of aging work force and youth workforce.
- Priority response #7 (votes: 3) Trade jobs for Venture Capital with the SWIB.
- Priority response #8 (votes: 3) Lobby for more Federal dollars.
- Priority response #9 (votes: 3) State should develop a policy on child care.

“Actions Necessary to Achieve our Ideas” Exercise

“If we want to accomplish this [priority issue #1], what does “the State” (as defined earlier) have to do now?”

Priority Issue #1 Reduce state’s red tape.

Responses to the question: “If we want to accomplish this [priority issue], what does “the State” (as defined earlier) have to do now?”

- *Create more friendly regulatory environment.
 - Identify industry specific barriers and use team of experts to remove them.
 - Survey businesses to identify “red tape” specifics.
 - Re-examine redundant laws and regulations.
 - Launch the “1 Layer of Regulation” initiative to reduce unnecessary state and/or local added regulations. For example, FMLA.
 - Target resources to strategic issues.
- *Develop E-government systems.
 - Reduce turn-around time on permits and applications through e-applications and processing.
 - Model after examples in other states.
- *Other:
 - Stronger customer orientation in all systems—let external customers evaluate.

- Better communication among Federal/State/Local governments to identify opportunities to reduce bureaucracy.
- Ensure a) government employees handle requests consistently b) clarify who does what in all systems c) advertise state services better.
- Develop long-term approach to services to businesses so a business does not need to start over with each opportunity for incentives or assistance.

Priority Issue #2 Improve transportation infrastructure.

- *Incentives for rail use.
- *Shuttles for connecting to parking and destination.
- *Educate officials about advantages of multi-mode transportation.
- *Intensify efforts to win federal funds for rail.
- *Create convenient and affordable ways for Milwaukee County workers to Waukesha County.
- *Raise gas taxes to support mass transit.
- *Radically restructure transit authority to reflect commuting patterns and ignore political boundaries.
- *Use I-94 median as rail corridor.
- *Prioritize SE Wisconsin transportation as the gateway for the rest of the state—specifically Marquette interchange.
- *Improve transportation with better use of technology.
- *Create 10 county rail taskforce.
- *Support Midwest Express Airlines.
- *Improve public image of public transportation.